

OREGON FIRE MARSHALS ASSOCIATION

Goals

Updated June 1, 2011

Goal #1: Support and promote educational opportunities.

Objective 1-a: Increase attendance and participation at the Annual Business Meeting and Association sponsored events.

Objective 1-b: Maintain involvement with state and national certification and standards agencies.

Objective 1-c: Utilize OFMA's network to promote fire prevention education opportunities.

Objective 1-d: Conduct a continuous needs analysis of our constituencies.

Objective 1-e: Provide required education for CEUs and certifications.

Goal #2: Improve financial status and develop ongoing funding sources.

Objective 2-a: Maintain accurate budget reporting for event management.

Objective 2-b: Seek out and apply for grants and other funding sources.

Objective 2-c: Explore financial partnerships (investing in joint training).

Goal #3: Develop and maintain effective relationships with strategic partners.

Objective 3-a: Identify, prioritize and define Board's expectations for key liaison positions.

Objective 3-b: Create pathways by active participation with strategic partners.

Objective 3-c: Work to insure effective communication with our strategic partners.

Goal #4: Support the development of new and existing Board members.

Objective 4-a: Provide orientation, training and mentorship for Board members.

Action Item: Create documents to support committee, liaison and association responsibilities.

Objective 4-b: Encourage active participation with committees and liaisons.

Objective 4-c: Actively recruit new Board members.

Goal #5: Champion fire and life safety issues and campaigns statewide.

Objective 5-a: Advocate model Residential Fire Sprinkler language as adopted by IRC.

Objective 5-b: Promote and participate in National Fire Prevention Week.

Action Item: Create proclamation acknowledging the importance of promoting fire prevention week.

Objective 5-c: Promote the use of OFMA smoke alarm display.

Action Item: Provide information and check-out procedure on website.

Objective 5-d: Promote the use of the OFMA sponsored side-by-side fire sprinkler demo trailer.

Action Item: Provide information and check-out procedure on website.

Goal #6: Provide added value to OFMA membership.

Objective 6-a: Website enhancement and maintenance.

Action Item: Provide forum board link access.

Action Item: Establish and develop a best practices page.

Action Item: Create a "Members Only" access page for select information.

Objective 6-b: Provide ongoing communication with members.

Objective 6-c: Provide incentives for long-term membership.

Action Item: Create a membership discount program.

Action Item: Create a member/longevity recognition award.