

**OREGON FIRE MARSHALS ASSOCIATION**  
**2008-2012 GOALS**  
**2009-2010 Objectives and Action Plans**  
*Approved by Board July 14, 2009*

Goal 1: Support and promote continuing education for the Competency Recognition Program.	
Objective 1-A: Maintain active involvement with the State Fire Marshal's Office	
Action Plan	Ensure OFMA participation in competency recognition program committee
Responsible Party	Debbie McDermott, John Rinier
Additional Assignees	None
Target Completion Date	On-going
Objective 1-B: Analysis of the needs of the constituency (needs analysis)	
Action Plan	Determine availability timeline for on-line modules and provide instructional opportunities for those that are more than six (6) months out
Responsible Party	Michael Silva, Debbie McDermott
Additional Assignees	None
Target Completion Date	On-going
Objective 1-C: Continue to support the on-line education modules	
Action Plan	Utilize OFMA website and all membership mailings to inform members about on-line offerings
Responsible Party	Michael Silva
Additional Assignees	Eric McMullen
Target Completion Date	On-going

Goal 2: Improve financial status and develop on-going funding sources.	
Objective 2-A: Maintain accurate budget reporting for event management	
Action Plan	Analyze past reports to determine future projections for events
Responsible Party	Treasurer, Mark Wilson
Additional Assignees	BOLA
Target Completion Date	On-going; revision post event
Objective 2-B: Investigate available grants for specialized training and specific target areas	
Action Plan	Continually source grants for OFMA membership training. Funding would offset costs (instructors, materials, facilities, etc.)
Responsible Party	Troy Buzalsky, Michael Silva
Additional Assignees	None
Target Completion Date	On-going

<b>Objective 2-C: Explore financial partnerships (investing and joint training)</b>	
Action Plan	Establish and maintain industry partners, insurance companies, local, state, and federal, and others to foster and develop partnerships to share resources and reduce OFMA costs for education and training.
Responsible Party	Troy Buzalsky, Michelle Stevens
Additional Assignees	1 <sup>st</sup> VP, 2 <sup>nd</sup> VP
Target Completion Date	On-going

<b>Goal 3: Foster improved relationships with strategic partners and members</b>	
<b>Objective 3-A: Develop a face-to-face meeting schedule for key partners (OFCA, SFMO, OBOA, OFIA, WFMA, etc.)</b>	
Action Plan	1-Hold monthly meetings in conjunction with other partners' events and in locations close to SFM partners to encourage attendance. 2-Attend OFCA meetings 3-Plan 2010 Roundtable with WFMA 4-Provide forum with SFM @ Roundtable to address current issues 5-Increase attendance at events with partner agencies
Responsible Party	Doug Friant, Mark Wilson
Additional Assignees	None
Target Completion Date	August 2009
<b>Objective 3-B: Website development and maintenance</b>	
Action Plan	Continue to update and maintain current web information and layout
Responsible Party	John Rinier
Additional Assignees	Eric McMullen
Target Completion Date	August 2009
<b>Objective 3-C: Provide on-going communication with membership</b>	
Action Plan	Provide membership with updates after meeting and direct them to website for information, meeting minutes, etc.
Responsible Party	John Rinier
Additional Assignees	None
Target Completion Date	On-going; prior to following meeting

<b>Goal 4: Support the development of new and existing Board members</b>	
<b>Objective 4-A: Provide orientation training and mentorship for Board members</b>	
Action Plan	Build a book for incoming President; provide a forum for training
Responsible Party	Doug Friant, Michelle Stevens
Additional Assignees	1 <sup>st</sup> VP & 2 <sup>nd</sup> VP
Target Completion Date	On-going

<b>Objective 4-B: Actively recruit new Board members</b>	
Action Plan	1-Establish contact with SFM to capture new fire officials and make personal contact with each 2-Board members brainstorm potential new Board members and make contact (immediately) 3-Invite interested members to Board meeting (in conjunction with Roundtable) 4-March: Discuss candidates are Board meeting 5-April: Assure interested candidates have letters of participation signed by their supervisors 6-May: Election of new Board member(s)
Responsible Party	Debbie McDermott
Additional Assignees	All Board Members
Target Completion Date	1-Quarterly 2 through 6-No later than ABM

<b>Goal 5: Increase attendance and participation at all Association sponsored events</b>	
<b>Objective 5-A: Create participative activities (AGENDA) to foster increased attendance of members and line-staff (fire &amp; building)</b>	
Action Plan	Provide activities for members' spouses and families
Responsible Party	Buzalsky – Prevention Conference Wilson – Roundtable Friant – Annual Business Meeting
Additional Assignees	None
Target Completion Date	May 2010
<b>Objective 5-B: Continue to improve and market vendor parade/show</b>	
Action Plan	Contact and encourage industry vendors to participate in annual business meeting's vendor showcase. Assure facility will meet the needs of the vendors. Seek out potential sponsorships for trade show.
Responsible Party	Troy Buzalsky; John Rinier
Additional Assignees	None
Target Completion Date	On-going
<b>Objective 5-C: Provide continuing education/recertification modules as a primary attraction</b>	
Action Plan	Provide 4-5 training tracks at all OFMA conferences. Fire and building code recognition process, public education, and leadership (investigation).
Responsible Party	Michael Silva
Additional Assignees	Mike Trabue
Target Completion Date	On-going

Goal 6: Support critical statewide fire and life safety issues and campaigns	
Objective 6-A: Support National and/or Statewide Fire Prevention Campaigns	
Action Plan	Coordinate and promote fire prevention week
Responsible Party	Troy Buzalsky, Debbie McDermott
Additional Assignees	None
Target Completion Date	On-going
Objective 6-B: Residential Fire Sprinkler	
Action Plan	<ul style="list-style-type: none"> <li>• Continue to advocate for home fire sprinklers on a statewide and national basis</li> <li>• Participate in State hearings and committees regarding model sprinkler ordinance work</li> </ul>
Responsible Party	Eric McMullen
Additional Assignees	None
Target Completion Date	On-going
Objective 6-C: Fireworks	
Action Plan	Review and propose updates to rules and statutes regarding fireworks storage, sales, and displays
Responsible Party	John Rinier
Additional Assignees	None
Target Completion Date	On-going